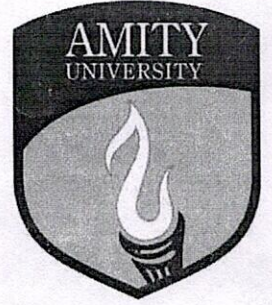
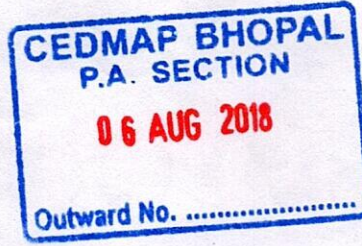




CEDMAP



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Kundan
6/7/18
PA Section, CEDMAP, Bhopal

MEMORANDUM OF UNDERSTANDING

between

**Centre for Entrepreneurship Development Madhya Pradesh
(CEDMAP), Bhopal**

and

**Amity University Madhya Pradesh
Gwalior**

**Registrar
Amity University Madhya Pradesh
Gwalior**

MEMORANDUM OF UNDERSTANDING

Between

**Centre for Entrepreneurship Development Madhya Pradesh (CEDMAP),
promoted by Govt of Madhya Pradesh**

and

Amity University Madhya Pradesh

The socio-cultural climate of this region compels the students to explore various employment opportunities as the most preferred career choice after completion of their formal education. These invariably results in the youth spending on an average 3 to 4 years of precious time in searching for various jobs and engage themselves in allied activities like preparing for various job related competitive examinations. During such period most of them also acquire additional qualifications to widen the scope of job opportunities.

However, in the prevailing employment scenario, only a small number of aspirants get absorbed in the employment market and the remaining vast majority keep on struggling to find a rewarding job for themselves. Thus, at the end, after exhausting almost all employment related avenues they turn to self-employment/entrepreneurial activities, but they lack the skills which are vital for succeeding in any entrepreneurial venture.

Besides, they are also deficient in sensing viable business opportunities, knowledge of resources to launch and effectively manage self-employment ventures. In this context this activity is undertaken jointly by the Centre for Entrepreneurship Development Madhya Pradesh (CEDMAP), Bhopal and Amity University, Madhya Pradesh.

Broad Objectives: -

1. Aimed At Faculty Members: -

Sensitisation and Capacity Building Programmes shall be organized for Faculty Members with view to –

- a. Enable them to appreciate the need and importance of promoting self-employment among students.
- b. Help them facilitate the creation of conducive environment for free growth of the concept in their respective institutions.
- c. Facilitate faculty in understanding core concept of entrepreneurship and various dimensions of entrepreneurship development.
- d. Help faculty for creating an environment conducive for speedy development of entrepreneurship among their students.
- e. To sharpen the delivery skills related to promotion of self-employment among faculty members.

Navniit Chatwal
Navniit Siingh Chatwal
Executive Director
CEDMAP
16-A, Arera Hills, Bhopal (M.P.)

[Signature]

2. **Aimed At Students:-**

Development Programme for Self-Employment shall be organized for students with a view:

- a. To facilitate students in understanding core aspects of entrepreneurial practices.
- b. To sensitize them about Business environment/opportunities and to help them to select appropriate Product/Project.
- c. To disseminate information about various financial assistance schemes and procedures to set up Small Enterprises and complete loan Procedure/documentation.
- d. To help them explore the market environment and to prepare the Business Plan/Project Report.
- e. To provide insight into the knowledge and skills required for managing a micro enterprise.

3. **Resource Sharing**

- a. To enhance the quality of the training organised by CEDMAP/ Amity University, the faculty and infrastructural facility can be shared on mutual agreement.
- b. To broaden our beneficiaries/ domains of training, the two parties can share information about the upcoming training programmes/ courses amongst the current students.
- c. To venture into newer domains and areas of training as mandated by the Government/Private Organizations, opportunities to develop joint programs can be explored.
- d. To share the knowledge base developed by the faculties of both the Organizations, knowledge sharing sessions can be conducted and the publications, periodicals, library facilities can be shared.

4. **Area of Operation**

Under this MOU the area of operation will be defined and modified time to time by Co-ordination committee set up for the purpose. However, as of now the area of operation will be in the field of Skill Trainings, Employment/ Self-employment and Entrepreneurship Development.

Navniit Chatwal

Navniit Singh Chatwal
Executive Director
CEDMAP

16-A

10/10/2011

MoU signed on 31 July 2018.

Navniit Chatwal

Navniit Siingh Chatwal
Executive Director
CEDMAP, Bhopal

Navniit Siingh Chatwal
Executive Director
CEDMAP
16-A, Arera Hills, Bhopal (M.P.)

Rajesh Jain

Rajesh Jain
Registrar
Amity University Madhya Pradesh, Gwalior



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